

Continuous Innovation Throughout Time

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01



Company Introduction

SYMA Power

Being one of the market leaders in exhibition industry in China, SYMA guarantees to offer you the best one-stop service, from design, project management and implementation – stand production & fabrication, to Audio & Video equipment and furniture rental.

With excellent technical expertise in our management team, advanced machinery and technology imported from Europe, sophisticated SYMA system and rich local resources, SYMA has great capability of converting your creative concepts into reality.

Our full-scale production center in Foshan (Shunde), Guangdong functions as a workplace for Research & Development of SYMA modular structure, a showroom for newly developed modules and a staff training center.

SYMA's extensive global network ensures that you only need to have a single point of contact in accomplishing your business goals worldwide. This team will be responsible for arranging every single exhibition details and providing the best solutions in order to fulfill your special requests and to meet your tight schedule.

Our Mission

SYMA is the leading construction specialist in Asia that innovates and produces reusable modular structure, helping clients to excel their corporate images and product concepts through worldwide activities – Exhibition, Event & Conference, Interior Design & Decoration and Museum Exhibit.



SYMA Worldwide

SYMA's founder, Mr Marcel Strässle, established the company in Switzerland in 1961. Ever since SYMA has pioneered the use of modular system - standardized modules that can be reused, and composed in different designs for trade shows and exhibitions.

With over 50-year experience and self-evolutionary approach, SYMA has built a worldwide network with its own subsidiaries and share-holdings in industry-related companies in more than 60 countries.

SYMA Asia

SYMA Hong Kong, the headquarter in Asia, was founded in 1985. It has set up five branches in Asia, including China – Beijing, Shanghai, Foshan (Shunde), Guangzhou and also Macao over two decades.

1961

SYMA Group's founder, Mr Marcel Strässle, started his business in Switzerland

1985

SYMA's headquarter in Asia was set up in Hong Kong

1991

SYMA's first mainland office was established in Beijing and was ISO 9001: 2000 accredited in 2003

1994

Shanghai SYMA was established

2001

SYMA Research & Development center was set up in Foshan (Shunde), Guangdong

2005

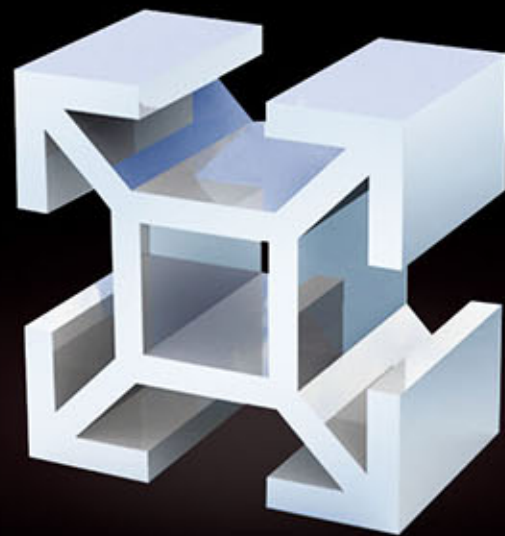
The representative office was set up in Guangzhou

2006

Macao SYMA was established

SYMA Technology

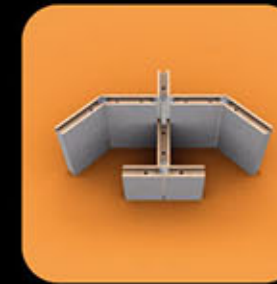
SYMA has committed to innovate modular structure with reusable solutions continuously to suit your requirements. All these modules are highly flexible and compatible, which allow various combinations to fully express your ideas in different types of shows.



PANEL 32



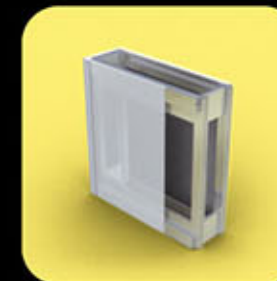
PANEL 33



LIGHTING WALL



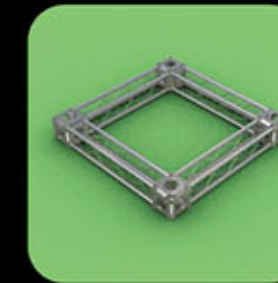
BANNER WALL



TRUSS 40



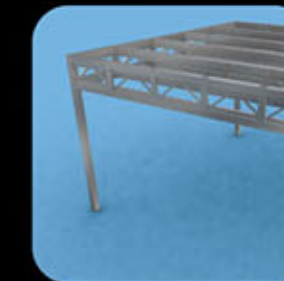
LIGHTING TRUSS



CUBIX 90



CUBIX 120



PANEL CLAMP SYSTEM



GLASS POINT SYSTEM



04 Exhibition - Pavilion



• Lifestyle Expo in Jakarta
- Hong Kong Pavilion - HKTDC



• Singapore Airshow, Singapore
- German Pavilion - Messe Berlin



• LASER World of PHOTONICS China, Shanghai
- German Pavilion - IMAG



• China International Clothing & Accessories Fair, Beijing
- German Pavilion - Messe Düsseldorf



• Lifestyle Expo, Poland
- Hong Kong Pavilion - HKTDC



• Smart Hong Kong, Guangzhou
- Hong Kong Pavilion - HKTDC



• Smart Hong Kong, Hangzhou
- Hong Kong Pavilion - HKTDC



• Intertextile Beijing Apparel Fabrics, Beijing
- Italian Pavilion - Milano Unica



• Hortiflorexpo IPM, Beijing
- German Pavilion - IEC Berlin



• Inno Design Tech Expo, Hong Kong
- German Pavilion - NürnbergMesse GmbH



• SINO - DENTAL, Beijing
- German Pavilion - Koelnmesse GmbH



• ITU Telecom World, Hong Kong
- Dutch Pavilion



• China Asean Expo, Nanning
- Thailand Pavilion (Designed by Xcon)



• Cosmoprof Asia, Hong Kong
- French Pavilion - UBI France

05 Exhibition - Special



• Auto China, Shanghai
- SGM



• FPD China, Shanghai
- Samsung LCD - BizMarComm

• Chinaplas, Shanghai
- SK - BizMarComm



• Mobile World Congress, Barcelona, Spain
- HUAWEI



• China Hospeq, Beijing
- Siemens



• Auto China, Shanghai
- Faurecia



• Auto China, Shanghai
- Renault - Expomobilia AG



• BIRTV, Beijing
- CCTV



• Bauma China, Shanghai
- ZF



• GSMA, Macau
- China Mobile



• SNEC, Shanghai
- Meyer Burger



• Chinaplas, Shanghai
- Du Pont - Design Ten



• ITU Telecom World, Hong Kong
- LG



• ShanghaiTex, Shanghai
- Karl Mayer



• Auto China, Beijing
- DENZA (Designed by GPJ)

06 Exhibition - Special



• Auto China, Guangzhou
- Skoda



• Auto China, Guangzhou
- Ford



• SNEC PV Expo, Shanghai
- Von Ardenne
- Designed by Sterntaler Design Consult



• China International Motorcycle Trade Exhibition,
Chongqing
- SUZUKI HAOJUE



• Auto China, Beijing
- Subaru - EWI Worldwide



• Auto China, Guangzhou
- KIA - BizMarComm



• ITMA ASIA + CITMA, Shanghai
- VAN DE WIELE



• CIMT, Beijing
- GF AgieCharmilles - Expomobilia AG

07 Worldwide Experience



• Mobile World Congress, Spain
- HUAWEI



• Auto Expo, India
- Renault - Expomobilia AG



• Lifestyle Expo, Hungary
- Hong Kong Pavilion - HKTDC



• Lifestyle Expo, Poland
- Hong Kong Pavilion - HKTDC



• NO-DIG, Sydney
- German Pavilion - Hamburg Messe



• Frankfurt Book Fair, Germany
- China Guest of Honor
- Designed by Li Ji Wei - GAPP



Q&A Events - Conference



• SEAT Night, Guangzhou
- Volkswagen



• Microsoft Launch Event, Shanghai
- Rando Productions (Designed by PINNACLE EXHIBITS)



• Audi RS Launch, Shanghai
- FAW-VW Audi



• All New Audi A8L Launch, Guangzhou
- FAW-VW Audi



• UBS Hong Kong Open, Hong Kong
- UBS AG



• Commemorating the 16th Anniversary of Hong Kong's Return to China
Exhibition on 'Passion and Dreams of China', Hong Kong
- HKCA



• World Expo, Shanghai
- German National Day



• Coca-Cola Olympics, Beijing



• APEC (ABAC), Guangzhou
- Guangzhou CCPIT



• Sofitel Macau Ambassador Summer Party, Macau



• Jaguar and Land Rover Road Show, China

na Museum & Special Exhibit



• British Columbia Canada Pavilion, Beijing
- Designed by Orca Creative



• Sponsorship Center of Asian Games, Guangzhou
- Samsung Pavilion - BizMarComm



• Guangxi Museum of Nationalities, Guangxi



• Huabei Oilfield Technology Exhibition Hall, Hebei



• Palace Museum, Beijing



• Chemical Industry Museum of China, Beijing



• DTM Shanghai / Audi TT launch event, Shanghai
- FAW-VW Audi



10 World Expo 2010, Shanghai



• Africa Joint Pavilion
- Burundi Pavilion



• Africa Joint Pavilion
- Rwanda Pavilion



• Africa Joint Pavilion
- Gambia Pavilion



• Africa Joint Pavilion
- Zimbabwe Pavilion



• Joint Pavilion of Central and
South American Countries
- Costa Rica Pavilion



• Joint Pavilion of Central and
South American Countries
- Uruguay Pavilion



• Hong Kong Pavilion



• UBPA - Düsseldorf Case Pavilion



• UBPA - Hamburg Case Pavilion



• UBPA - Freiburg Case Pavilion



11 World Expo 2010, Shanghai



• Brazil Pavilion



• Monaco Pavilion



• UBPA - Liverpool Case Pavilion



• UBPA - Basel / Geneva / Zurich Case Pavilion



• Vanke Pavilion



• Vanke Pavilion



12 Exhibition - Official



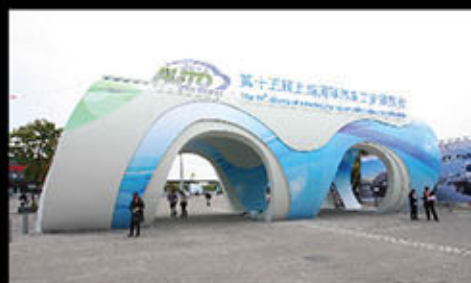
• Chinaplas, Guangzhou



• Inter textile, Shanghai



• Auto China, Shanghai



• China International Exhibition on Police Technologies & Equipment, Beijing



13 Interior Design & Decoration



• Sun Gold Group Co. Ltd & China Investment Securities Ltd, Hong Kong